

CONTRACT

WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Target Enterprises
15260 Ventura Blvd. Ste. 1240
Sherman Oaks, CA 91403
USA

Contract / Revision 478183 /		Alt Order # 06159747
Product #145 RGA NC		
Contract Dates 10/15/12 - 10/21/12		Estimate # 145
Advertiser ISS/RGA Republican Gov Assoc		Original Date / Revision 10/04/12 / 10/04/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WHNS	Account Executive Cathy Simon	Sales Office TELEREP-LOS
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WHNS	10/15/12	10/19/12	M-F 8-9a	M-F 8-9a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				1	\$95.00			
N 2	WHNS	10/15/12	10/19/12	M-F 1-2p	M-F 1-2p		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				2	\$115.00			
N 3	WHNS	10/15/12	10/19/12	M-F 2-3p	M-F 2-3p		:30			NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				2	\$95.00			
N 4	WHNS	10/15/12	10/19/12	M-F 630-7P	M-F 630-7P		:30			NM	2	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				2	\$430.00			
N 5	WHNS	10/15/12	10/19/12	M-F 7-730p	M-F 7-730p		:30			NM	2	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				2	\$960.00			
N 6	WHNS	10/15/12	10/21/12	Late News	M-F 10-11p		:30			NM	2	\$1,370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				2	\$685.00			
7	WHNS	10/15/12	10/21/12	M-F 7-8a	M-F 7-8a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				1	\$275.00			
Totals											12	\$4,940.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/19/12	12	\$4,940.00	\$4,199.00
Totals	12	\$4,940.00	\$4,199.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.